Procure Network



Map



Procure Creating a Good Local Economy

The Procure network has been operating since 2015. Its focus has been upon shifting the focus of procurement so that it brings wider local economic, social and environmental benefits. **Progressing public** procurement is all the more crucial as it accounts for 14 percent of Gross Domestic Product across Europe. Yet historically it has been shrouded by regulations and challenges associated with bureaucracy and risk.

The EU procurement directives from 2014 provided an opportunity for countries and cities to think differently about procurement, encouraging:

- Greater flexibility
- Increased engagement with SMEs
- Wider social and environmental goals

The Procure network has sought to respond to these challenges and opportunities across 11 cities. Our objectives have been:

- to provide a deeper understanding of procurement and what can and cannot be achieved;
- to change procurement cultures;
- to maximise the benefit procurement brings to cities in economic, social and environmental terms.

European Union European Regional Development Fund



www.urbact.eu/procure

To realise these objectives our partners have been involved in:

The objectives of our cities in their action plans:

strands of activity

- Harnessing knowledge, capacity and ECONOMIC POWER
- Using procurement in an INTEGRATED WAY across traditional silos
- ENCOURAGING INNOVATION in public procurement

transnational thematic meetings

- EU Directives and their transposition into national law
- Spend analysis and the development of procurement strategies

- PRESTON: to build a common local economy strategy across anchor institutions and develop knowledge and capacity of local suppliers
- ALBACETE: to improve the access of local companies to the calls of public procurement of the city through capacity building
- ALMELO: to foster collaboration and innovation through procurement
- KOSZALIN: to increase the level of public funds retained on the local level
- LUBLIN: to increase the participation of local enterprises in public procurement by building their capacity to do so

- Social innovation in public procurement
- Environmental innovation in public procurement
- Raising awareness of opportunities with local and small businesses
- Monitoring impact and contract delivery

11 URBACT local groups

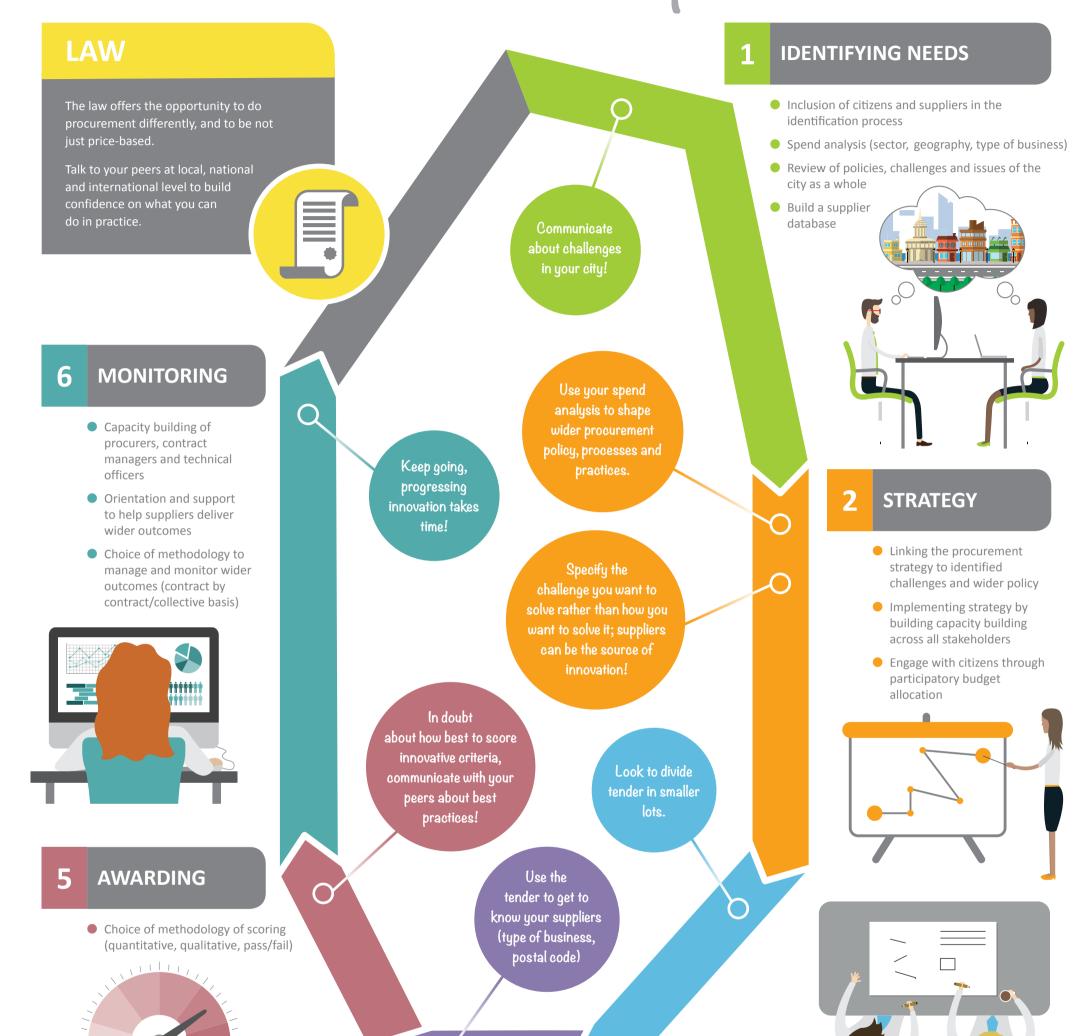
• Exchanging and translating learning from the transnational level to the local level

11 Integrated Action Plans

Detailing context, challenges, existing activities, objectives and actions to foster change in public procurement in each partnering city!

- CANDELARIA: to improve the process of public procurement for strategic purposes as part of the urban development strategy
- METROPOLITAN CITY OF BOLOGNA: to promote an innovative and sustainable public procurement strategy
- **KOPRIVNICA:** to increase capacity of the public administration in progressing public procurement
- NAGYKÁLLÓ: to improve the local economy by improving the role of SMEs in public procurement processes
- DISTRICT 9 PRAGUE: to address the challenges and embed the opportunities of Procure within the action plan
- SATU MARE: to enable innovative public procurement systems

HOW TO ADD VALUE IN PUBLIC PROCUREMENT? Procure's Tips



TENDERING Д

- Embedding wider social, environmental and economic outcomes in the contract
- Including questions focused on wider outcomes
- Weighting the criteria and wider outcomes



3 **DESIGNING PROCUREMENT**

- Innovate for outcomes
- Linking design to wider issues
- Early engagement with suppliers (Meet the Buyer/Supplier Days)
- Co-design of procurement with citizens
- Support and capacity building for suppliers
- Encourage SMEs' joint bids and buyers' joint tenders







