



Appendix 2. Experian Goad Classification of Retail and Service Uses



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Category	Sub-Category
Convenience	Bakers & Confectioners Butchers Confectionery, Tobacco & News Convenience Stores Fishmongers Frozen Foods Greengrocers Grocers & Delicatessens Health Foods Markets Off Licences Shoe Repairs & Key Cutting Supermarkets
Comparison	Antique Shops Art & Art Dealers Booksellers Carpets & Flooring Catalogue Showrooms Charity Shops Chemist & Drugstores Childrens & Infants Wear Clothing General Crafts, Gifts, China & Glass Cycles & Accessories Department & Variety Stores DIY & Home Improvement Electrical & Other Durable Goods Florists Footwear Furniture Fitted Furniture General Gardens & Equipment Greeting Cards Hardware & Household Goods Jewellery, Watches & Silver Ladies & Mens Wear & Acc. Ladies Wear & Accessories Leather & Travel Goods Mens Wear & Accessories Music & Musical Instruments Music & Video Recordings Newsagents & Stationers Office Supplies Other Comparison Goods Photographic & Optical Secondhand Goods, Books, etc. Sports, Camping & Leisure Goods Telephones & Accessories Textiles & Soft Furnishings Toiletries, Cosmetics & Beauty Products Toys, Games & Hobbies Vehicle & Motorcycle Sales Vehicle Accessories
Retail Services	Clothing & Fancy Dress Hire Dry Cleaners & Launderettes Filling Stations Health & Beauty Opticians Other Retail Services Photo Processing Photo Studio Post Offices Repairs, Alterations & Restoration Travel Agents TV, Cable and Video Rental Vehicle Rental Vehicle Repairs & Services Video Tape Rental
Other Retail	Other Retail Outlets
Leisure	Bars & Wine Bars Bingo & Amusements Cafes Casinos & Betting Offices Cinemas, Theatres & Concert Halls Clubs Disco, Dance & Nightclubs Fast Food & Take Away Hotels & Guest Houses Public Houses Restaurants Sports & Leisure Facilities
Financial and Business Services	Building Societies Building Supplies & Services Business Goods & Services Employment & Careers Financial Services Legal Services Other Business Services Printing & Copying Property Services Retail Banks
Vacant	Vacant Retail/Service